



**Crafting Brands,
Experiences, and Stories.**

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Hello my name is Jen Kuhn.

Curious, imaginative, and witty — Jen is fascinated by the world around her — making her one of the most gifted storytellers and thinkers you’ll ever meet. Her ability to connect with people and their emotions, blended with her desire to understand their business needs and goals, has earned her what some might call a pragmatic approach to the creative process.

Jen’s motto is “by working together we can accomplish greatness.” She listens to and engages with every participant involved in a project so that everyone’s input is valued and considered. And she always takes the time to teach along the way. Through this process, Jen is able to create fearless ideas and heartfelt stories that help brands stand out.

With over fifteen years of experience in the advertising and design industry as an Art Director, Creative Director, and business owner working with numerous teams, she has not only grown smart, beautifully crafted work that always answers the right questions, she has also grown people — encouraging and inspiring all who come into contact with her.

Jen has worked with a broad range of brands, including Nutro, Snap-On Tools, American Red Cross, Dohmen Life Science Services, Visit Milwaukee, and La Tulipe. Her work has been featured in Print Magazine, Communication Arts, and Graphis, as well as earned her a bronze and silver Clio.